

THE GROUP



SHAKARGANJ FOOD PRODUCTS LIMITED - COMPANY PROFILE

Group Profile:

Shakarganj Food Products Limited is a public limited company (unquoted) setup by Crescent Group to diversify its business activities. The Group has been conducting business in the region for over 100 years and has a diverse business portfolio in sugar, textile, steel and farming.

Company Profile

Shakarganj Food Products Limited (SFPL) is involved in manufacturing of Dairy products i.e, UHT Packaged Milk, Dairy Beverages and Tea-creamers . SFPL entered into the dairy business in 2006 with the introduction of its brand "good milk". Since then it has been able to diversify its portfolio of products in both dairy and beverages. It was setup by acquiring a dairy facility from Dairy Crest Limited in early 2006. The company operates two division

- i) Dairy division focusing towards local retail market of dairy products i.e, UHT Milk (GoodMilk), Tea-creamers (Chaika & Qudrat), Dairy Beverage (Dairy Pure), Flavored Milk (Oolala), and UHT Cream (GM Cream). Company has expanded its product portfolio in to Beverages i.e, Juices & Nectars (Anytime) and stillt Drinks (Refrfresh & Mini Joose), Dairy plant of the company is located at Lahore Road, Jaranwala, Punjab
1. Juice/Pulp division focuses on producing fruit Pulp & Concentrates. This business line focuses on local as well as export market. Fruit pulp plant is located in Chiniot

CONTACTS

Head Office

Executive Floor, IT Tower
73 E 1
Hali Road
Gulberg III, Lahore
PHONE
Ph# +92 42 111 111 765
Fax: +92 42 3578 3811

OUR SITES

Dairy Division

Factory: 4km, Lahore Road
Jaranwala
Ph# +92 41 431 0869

Juice Division

Factory: 15km, Sargodha Road, Near Ahmad Nagar
Chiniot
Ph# +92 47 600 9135